

# 2011 AARWBA MEDIA CONTEST

1. Entries may be submitted only by AARWBA professional and affiliate members in good standing.
2. Each contestant may submit **ONE** entry in each of the following categories.

**NEWSPAPER: News Writing, Feature Writing, Column Writing, and Technical Writing**

**MAGAZINE: Column Writing, Feature Writing, Event Report, and Technical Writing**

3. Please follow the instructions below on all Writing entries in Newspaper and Magazine categories.
4. All writing entries (except books) must be submitted in the following form:
  - a. Clippings or photo copies must be pasted or taped onto white, unlined 8 1/2 x 11 paper. Use as many sheets as necessary so no clippings are folded or overlap.
  - b. No identification may appear on any entry to be judged. Bylines, headlines, pictures, captions or other typographical devices, mastheads and all publication identification must be removed. Please indicate category on the entry.
  - c. Verifying data must be placed on contest entry form. Photos, captions, bylines, etc., removed from the story copy should be included on this sheet only. The contest chairperson may require additional verifying data if sufficient proof of publication is not included. A separate entry form must be submitted for each entry.
5. **Any writing entry submitted other than above will be rejected.**
6. A series of articles may be submitted as a single entry, but only as a single continuous article, uninterrupted. A series of stories concerning a single event appearing on one day in a publication may be submitted, but only as one continuous article, uninterrupted.
7. Entries in all writing categories must have been published between:  
**January 1, 2011 and December 31, 2011**

Reprinted articles that have won awards, including honorable mentions, previously cannot be re-entered in the current contest year unless they are eligible to be entered in a different category than before (e.g., an award-winning newspaper feature story could be entered again if it were reprinted in a magazine, but not if reprinted in a newspaper).

8. **NEWSPAPER:** All newspaper entries must have been published in general circulation newspapers or auto racing periodicals that are published daily, weekly, bi-weekly, or semi-monthly, in a recognizable newspaper format or newspaper format on newsprint. News entries are assumed to have been written under deadline pressure. Column entries must be regularly appearing columns under the writer's byline and column signature on a year-round basis, not guest columns. A feature story carrying the writer's column signature cannot be entered in the News, Feature, or Technical Category, except when produced on a limited basis in conjunction with a specific race event. Technical entries must be technically oriented in content.
9. **MAGAZINE:** All magazine entries must have been published in a magazine or Sunday magazine supplement that appears weekly, monthly, semi-monthly, or quarterly in a recognizable magazine format or in a one-shot, stand-alone special publication, newsletter, pamphlet, or book (as a separate chapter in an anthology by multiple authors) with identifiable publication dates or any other publication deemed acceptable by the contest chairperson.

## Radio/TV Broadcast Contest Rules

1. Radio and TV entries must have aired originally between: **January 1, 2011 and December 31, 2011**
2. A written memo must accompany all the entries specifying on what broadcast outlet the entry was aired, plus time and date of original broadcast. In cases of syndicated work, the time, date, and station of the first broadcast must be listed. Entries must be in the form of a CD, DVD, audiotape, or videotape (any format).
3. The four categories are TV Race Broadcast, TV Feature Program, Radio Race Broadcast, and Radio Feature Program. Any feature program or series of broadcasts or interviews on one topic of at least 10 minutes but not more than one hour in length that was originally aired by a publicly accessible broadcast station, cable outlet, or satellite network is eligible in the feature categories.
4. All professional on-air personalities in either category must be members of the association.

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## Photography Contest Rules

1. Print-media photo entries may be entered in the Action category and/or the People category and must have been published in a printed form acceptable to the contest chairperson (newspaper, magazine, program, advertisement, poster, etc.). Photos may be submitted in any one or more of the categories below:
  - a. Action photography, Color or Black-and-White
  - b. People photography, Color or Black-and-White
2. All entries must have been published between: **January 1, 2011 and December 31, 2011**

**2011 Calendars are OK... 2012 Calendars are not**
3. A member may submit **one** entry in each of the above categories, for a **total of two entries**.
4. Entries must be received in printed 8 x 10 size (no slides, negatives, etc.), with no photographer or publication identifying data on the photo, front or back. A separate sheet must accompany each photograph giving the name of the publication, name of entrant, date of publication. Include a tear-sheet, book, or book page, magazine, magazine page, newspaper, or newspaper page, showing the photo as published. The photograph entered must be in the same color format as it was published.
5. Any single photo may be entered in only one category, regardless of the number of times it may have been published in other forms or colors, at the discretion of the entrant.
6. Photos may **NOT** have been digitally enhanced or altered for publication.

# Online Media Contest Rules - 2011

1. There are nine categories.
2. Entries may be submitted only by AARWBA professional and affiliate members in good standing.
3. Each contestant may submit ONE entry in each of the following categories.
  - Deadline News Report
  - Feature Report
  - Column
  - Web Log (Blog) Entry (single blog entry)
  - Technical Report
  - Professional Racing Web Site
  - Photo – Action (color or black-and-white)
  - Photo – People (color or black-and-white)
  - Webcast/Podcast
4. All entries except as noted must be submitted in the following form:
  - a. Printouts must be pasted or taped onto white, unlined 8 1/2 x 11 paper. Use as many sheets as necessary so no clippings are folded or overlap. Photos must be submitted on 8 x 10 photo paper.
  - b. No identification may appear on any entry to be judged. Bylines, headlines, Web site addresses, or other typographical devices, mastheads and all publication identification must be removed. Please indicate category on the entry. Each entry in the Professional Web Site category should consist of a single sheet with the URL of the site to be judged.
  - c. Verifying data must be placed on a contest entry form. Photos, captions, bylines, etc., removed from the story copy should be included on this sheet only, except Web site entries. The contest chairperson may require additional verifying data if sufficient proof of publication is not included. A separate entry form must be submitted for each entry.
5. Any online entry submitted other than above will be rejected.
6. A series of articles may be submitted as a single entry, but only as a single continuous article, uninterrupted. A series of stories concerning a single event appearing on one day online may be submitted, but only as a single entry.
7. **\*\*Entries in all online categories must have appeared originally between January 1, 2011, and December 31, 2011\*\***
8. News entries must have been published in a recognized online medium under deadline pressure.
9. Feature entries must have been published online in a recognized online medium without deadline pressure.
10. Column entries may have been published in any of the above but must be regularly appearing columns under the writer's byline and not guest columns.
11. Technical entries must have been published in any of the above media and be technically oriented in content.
12. Web Log entries must have been published on any recognized blog site accessible to the general public. A series of entries on a single topic may be entered, but as a single continuous entry, uninterrupted.
13. Webcast/Podcast entry, no more than one hour in length, must be submitted in form of a DVD, CD-ROM, or videotape (any format).
14. Web Site entries must have been produced, edited or directed by the AARWBA member in an executive role, and must be devoted exclusively to motorsports-oriented material.
15. Photos must have been published primarily for a Web site, not reproduced from a print-media or broadcast source. Photos may **NOT** have been digitally enhanced or altered for publication.

**Deadline - January 31, 2012**

# BOOK CONTEST RULES

1. Open to any member who is the author of fiction or nonfiction book that has motorsports as the predominant subject.
2. The book must be published during the calendar year of **2011**, as designated in the copyright statement at the front of the book
3. Each entrant must submit a letter formally applying for entry in the contest. The letter must state that he or she is the sole author of the book. Coauthors who shared writing responsibilities on the book must all be members of the American Auto Racing Writers and Broadcasters Association. Authors of "as-told-to" autobiographical books must be listed on the title page or submit a statement from the publisher that they are the sole actual author, responsible for 100 percent of the written work.

**\*\* Ghost written books are eligible under the above guidelines. \*\***

4. With each entry, three copies of the book must be submitted and are non-returnable. No attempt to hide the author's identity is necessary.
5. Upon announcement of the winner, the publisher of the winning entry shall have the right to use that information in any advertising, promotion or publicity campaign provided that the contest is designated as the:

American Auto Racing Writers, Broadcasters Association book of the year contest -or- American Auto Racing Writers and Broadcasters Association Book of the Year Contest.

**\*\*All eligible entries must be the work of paid-up members of AARWBA**

**Deadline -- January 31, 2012**

**Mail to: AARWBA Contest:**

**c/o Jerry Miller  
381 Reagan Circle  
Franklin, IN 46131-7290**

**317/736-7472**

**jerrace@centurylink.net**



# AARWBA MEDIA CONTEST

## Entry Form

Entry Category \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ AARWBA No. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail \_\_\_\_\_

Title of Entry \_\_\_\_\_

Publication \_\_\_\_\_

Date of Publication \_\_\_\_\_

Entry form must be attached to entry \* \* \* **Postmark deadline for entries - January 31, 2012**

\* \* \* (you may photocopy entry form for additional entries)

**"The Contest Chairperson may, at his or her discretion, reassign entries to their appropriate categories, if initially submitted in inappropriate ones. If possible, the chairperson will contact affected entrants when such reassignment would cause a conflict with the one-entry-per category rule."**

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381 Reagan Circle  
Franklin, IN 46131-7290**

**Questions: 317/736-7472  
or [jerrace@centurylink.net](mailto:jerrace@centurylink.net)**